

ANASTASIOS TSATSAKIS

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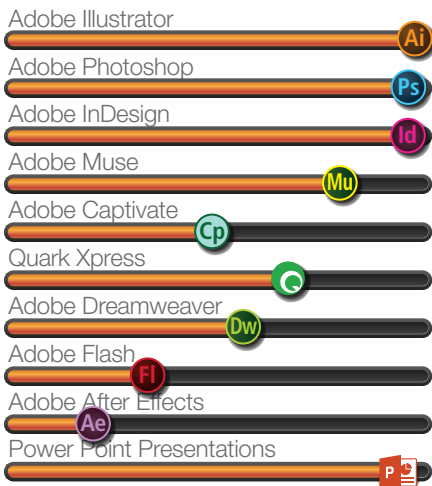
I'm an Art Director/Marketing Manager, Designer/Illustrator with over 27 years experience and I would like your consideration for the position that you're looking to fill.

What you'll be getting is a versatile designer, and illustrating professional with a record of delivering on-target conceptual marketing ideas and artwork that generate a powerful response. An effective leader who performs well in a collaborative environment with marketing, advertising, and creative staff. Someone adept at initiating creative ideas and executing effective designs, driving projects from early concept through production. A hard worker who offers a valuable combination of artistic, technical, and managerial skills with a broad knowledge base spanning multiple industries. All this while maintaining a great sense of humor.

If you'd like to schedule an interview, please contact me at your earliest convenience via cell phone or email. I look forward to hearing from you.

Sincerely, 
Anastasios Tsatsakis

SKILLS



Other SKILLS

- Power Point
- Word
- Excel
- iMovie
- Garage Band
- Key Note
- JIRA
- Pages
- Bridge

Professional Experience

Tippling Point Solutions

Media Productions Lead — 9/17 - Present

- Manage 2D, 3D artists as well as Videographers and Photographers
- Brainstormed and helped create concepts for training modules from start to finish
- Created advertising, marketing materials, and on-boarding intranet page called "infohub"
- Designed LWN web page showcasing all our products (Military web page behind firewall)

4.2 years 

Alutiq

Sr. Multimedia Specialist — 1/16 - 9/17

- Designed Layout and Created artwork for Product Posters
- Illustrating and Designed artwork for web player and other UI
- Rebuilt MI Museum Web Page

2.0 years 

Raytheon

Sr. Audiovisual Specialist — 12/13 - 9/14

- Illustrated and Designed Video Game for Training U.S. Army Soldiers
- Assisted in Creating Training Modules by designing layout and illustration

Awards/Certifications

1. Personal Achievement Award 5/14
2. Team Achievement Award 6/14
3. 6 Sigma Certified 7/31

0.9 years 

American Home Mortgage

Marketing Manager — 6/05 - 8/07

- Managed Multiple Designers and Workflow
- Created Major Promotional Items from Start to Finish
- Conducted Training Classes for Designers and Loan Officers

2.1 years 

NOW Foods

Sr. Graphic Designer — 11/99 - 9/01

- Designed Collateral, Catalogs, Labels, Flyers, Packaging etc.
- Created Advertisements, Sell Sheets, Drip Campaigns and Marketing Plans
- Designed Direct Mailers

1.9 years 

The Marketing Group

Graphic Designer — 06/95 - 9/97

- Designed Custom Watches for Target
- Designed & Illustrated Custom Products for Promotional Giveaways
- Produced Logo's, Catalogs, Brochures, Packaging and Displays

2.3 years 

Anastasi Graphics

Freelance — 8/95 - Present

- **Quest Realty** – Created Brochure, Banners and Maintained Web Site
- **Cormark** – Illustrated Graphics for Brochures, Instruction Sheets for POP Display Assembly, Created Mock-ups and Assisted in Creating Signs
- **Target** – Designed Custom Watches
- **Guaranteed Rate** – Created Custom Flyers, Postcards and Ads
- **Coldwell Banker Honig-Bell** – Page Brochure & Letterhead
- **Tucson Greek Fest** – Created All Marketing Materials for Annual Festival

27 years 

ISC Consulting Group

Graphic Designer II — 9/14 - 11/15

- Designed Layout and Created artwork for Army learning modules
- Illustrating and Designing Artwork and Characters for Isometric Perspective, 2D Training Video Games
- Design, Illustrate logo & Collateral for Ariston — ISC's sister company

1.2 years 

Wintrust Mortgage

Sr. Graphic Designer — 1/10 - 10/13

- Customized Flyers, Brochures, Direct Mail Campaigns and Post Cards
- Developed Concept and Marketing Materials for Employee Conference
- Consulted on Every Day Workflow Efficiencies, Marketing Portal

3.8 years 

Insight World Group

Art Director — 9/01 - 3/05

- Designed Insight World Group Identity
- Illustrated & Designed Custom Products and Promotional Giveaways from Concept
- Created Retail Products, Games, Game Pieces, Packaging & Mock-ups

3.6 years 

Optimum Nutrition

Sr. Graphic Designer — 9/97 - 9/99

- Designed Identity Package
- Designed Collateral, Catalogs, Labels, Flyers, Sell Sheets and Packaging
- Created Advertisements for Muscle-n-Fitness & Directed Photo Shoots

2 years 

Columbia College

Bachelor of Art and Design — 8/93 - 5/97

- Major: Graphic Design
- Minor: Illustration

4 years 

Same Office, different Contract holders